

The “Discovered Author” Contest!

Put your imagination to work and help us publish your best work
for thousands of reef and marine hobbyists to enjoy!

O F F I C I A L R U L E S A N D R E G U L A T I O N S

How to Enter:

- Use the included guidelines for authoring an original paper relating to keeping marine aquaria.
- Entries must be submitted on 8.5” x 11” sheets of paper and typed. Images must be high resolution and submitted on a CD. The Author’s full name should be clearly written on the Contest entry.
- A completed Contest Entry Form signed by the Author. If the Author is younger than 14, a parent or legal must sign the Contest entry. One entry per Author.

Eligibility:

Contest is open to individuals who belong to a club or society registered with the Marine Aquarium Societies of North America (MASNA), legally residing in the 50 United States and the District of Columbia at the time of entry. Employees of Sponsors and their subsidiaries, and their immediate family members and/or those living in the same household are not eligible.

Judging Criteria:

The Discovered Author Contest is a skill contest. Entries will be judged on (1) creativity and originality (30%), (2) accuracy of facts (30%), (3) photography and/or illustrations (20%), (4) adherence to contest rules (10%), and (5) grammar and spelling (10%). The eligible Author with the highest composite score out of 100 available points among Entries will be judged by a panel of four qualified judges designated by Reef Hobbyist Magazine, MASNA and Aquatic Life LLC. In case one judge is not available, another with the same qualifications will be used.

Prizes:

Prizes will be awarded to the top two Authors. The Grand Prize Author winner will receive the Grand Prize Package.

Grand Prize:

Aquatic Life™ 48 inch HID Light Fixture [\$1,069 MSRP]

Gold Prize:

Aquatic Life™ Deluxe 100 GPD RO/DI System [\$319 MSRP]

Deadline:

All entries must be postmarked by **December 31, 2009** and received no later than **January 11, 2010**.

Send entries to:

Discovered Author
c/o Reef Hobbyist Magazine
11901 Santa Monica Blvd. Ste 483
Los Angeles, CA 90025

Official Rules:

By submitting a Contest Entry, all entrants agree to be bound by the Official Rules.

A copy of the Official Rules may be viewed at www.reefhobbyistmagazine.com/rules, or by sending a self-addressed, stamped envelope to:

Discovered Author, c/o Reef Hobbyist Magazine, 11901 Santa Monica Blvd. Ste 483, Los Angeles, CA 90025.



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OFFICIAL CONTEST ENTRY FORM

Author Information

First Name: _____ Last Name: _____ Age (if under 18): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (_____) _____ - _____

E-mail: _____

Yes! Please send me more information about Aquatic Life and its products. (Aquatic Life will never share your information with outside parties.)

Parent Information (If under 18 years old)

First Name: _____ Last Name: _____

Phone Number: (_____) _____ - _____

Parent's E-mail: _____

Yes! Please send me more information about Aquatic Life and its products. (Aquatic Life will never share your information with outside parties.)

I certify that _____ (child's name) has submitted his or her original article for the Discovered Author and has my permission to participate. I also certify that I have read and agree to be bound by the Official Contest Rules including that I agree the Author will be available for and agrees to participate in relevant media opportunities and interviews without additional compensation unless prohibited by state law.

Parent/Guardian's Signature

Aquarium Club/ Society Information

Club Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Club / Society Website: _____

(NOTE: This form must be completed IN FULL in order for entry to qualify.)

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O F F I C I A L R U L E S A N D R E G U L A T I O N S

No Purchase Necessary. Void Where Prohibited.

SPONSORS:

The Sponsors of the Contest are Reef Hobbyist Magazine, Marine Aquarium Societies of North America and Aquatic Life LLC.

ELIGIBILITY:

The Discovered Author contest (the “Contest”) is a skill contest that is open to individuals who are legal residents of the 50 United States and District of Columbia at the time of entry, except employees and family members of Sponsors, their parent companies, affiliates, subsidiaries, advertising and promotion agencies, and public relations agencies. The Contest is void wherever prohibited by law. The Contest is subject to all federal, state, and local laws.

1. HOW TO ENTER:

Individual Authors may enter by creating a unique article pertaining to keeping marine aquaria. Contest entries must be submitted on 8.5” x 11” sheets of paper and typed. Images must be high resolution and submitted on a CD. The Author’s name should be clearly identified on the Contest entry. Additionally, a completed Contest Entry Form must be signed and attached to each Contest entry. One entry per Author. Contest entries and Entry Forms must be submitted to:

Discovered Author
c/o Reef Hobbyist Magazine
11901 Santa Monica Blvd. Ste 483
Los Angeles, CA 90025

All entries and Contest Entry Forms become the property of the Sponsors and will not be returned or acknowledged. Sponsors are not responsible for lost, misdirected, illegible, damaged, postage due, or late entries or mail.

2. DEADLINE:

Contest deadline is December 31, 2009. Submissions must be postmarked by December 31, 2009 and received no later than January 11, 2010.

3. JUDGING:

The Discovered Author Contest is a skill contest. Initially, entries will be divided by topic. Author entries will be judged only against other entries. Entries will be judged on (1) creativity and originality (30%), (2) accuracy of facts (30%), (3) photography and/or illustrations (20%), (4) adherence to contest rules (10%), and (5) grammar and spelling (10%). The eligible Author with the highest composite score out of 100 available points among Author entries will win the prize packages. All eligible entries received by Sponsors will be judged and scored using the above-specified criteria. Judges will assign points to each eligible entry in each of the five categories with the highest total score possible for each entry being 100 points. In the event of a tie, the tied entries will be re-judged based solely on the first criteria, creativity and originality. In the event that re-judged entries result in a tie, the judges may use any reasonable method to select the Grand Prize Winner from the tying entries. Entries will be judged by a panel of four qualified judges consisting of individuals with experience and knowledge of marine and reef aquaria, whose decisions are final and binding on all matters relating to this Contest. In case one judge is not available, another with the same qualifications will be used. Specific information regarding entries and judging will not be disclosed.

4. PRIZES: There will be two prizes:

Grand Prize:

Aquatic Life™ 48 inch HID Light Fixture [\$1,069 MSRP]

Gold Prize:

Aquatic Life™ Deluxe 100 GPD RO/DI System [\$319 MSRP]

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O F F I C I A L R U L E S A N D R E G U L A T I O N S

All prizes will be awarded provided that Sponsors receive at least two eligible entries for the contest. Winners will be notified by U.S. mail, email and/or phone at Sponsors' discretion on or about April 5, 2010, subject to verification, that they are winners. If a selected winner cannot be reached after a reasonable effort has been made, or if a winner is found to be ineligible, an alternate winner may be selected. If a prize or prize notification is returned as undeliverable, the selected entrant may be disqualified, and an alternate winner may be selected. Prizes are not transferable; no substitutions are allowed except by the Sponsors who reserve the right to substitute and award prizes of equal or greater value in the sole discretion of the Sponsors. Author prizes may be awarded in the name of a parent or legal guardian. Without further payment or consideration, parents or legal guardians of all winners will be required to sign an Affidavit of Eligibility/Release of Liability/Publicity within fourteen (14) days of notification, or an alternate winner may be selected. Taxes, if any, are the sole responsibility of the winners or their parents and/or legal guardians. Sponsors assume no responsibility for lost, late, illegible, garbled or misdirected Contest entries, or for any computer, online, telephone, human or other error that may occur. Entrants and all prize recipients release and hold harmless Sponsors from and against any and all liability with respect to or in any way arising from the contest or the acceptance or use of any prize.

5. CONDITIONS OF ENTRY:

All entrants and their parents or legal guardians, as a condition of entry, agree to be bound by these Official Rules and the decisions of Sponsors, whose decisions shall be final and binding in all respects, including without limitation, decisions regarding eligibility, winners, and the interpretation of terms in these Official Rules. By entering and participating in the Contest, each entrant warrants that his/her entry is his/her sole, original work, and that it does not infringe upon the rights of any other party. Likewise, the parent or legal guardian of each Author submitting a Contest entry warrants that to the best of his or her knowledge, the Author entry is the Author's original. Further, each entrant agrees that his/her entry will not contain any material that is libelous, slanderous, inaccurate, false, incomplete, patently offensive, illegal, pornographic, obscene, or potentially dangerous or harmful in any way. Judges may disqualify previously published entries that have won previous awards or competitions. Entries become the property of the Sponsors and will not be acknowledged or returned. Entrants/winners and their parents or legal guardians unconditionally assign and transfer to Sponsors all rights, title and interest, which they may have now or in the future to the entries, which become the property of the Sponsors, who hereby have the right to edit, adapt, modify, reproduce, publish, promote, and otherwise use entries in any way they see fit without the approval of the entrant. Acceptance of prize by winners and prize recipients constitutes permission to use the winners' and prize recipients' names and likenesses without further compensation or consideration, except where prohibited by law. All contest winners, with given permission by the Author's parents, must be available for and agree to participate in relevant media opportunities and interviews.

6. Limitations of Liability:

Sponsors and their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, and all of their agents, officers, directors, shareholders, employees, and agents (collectively “Released Parties”) disclaim any responsibility for incorrect or inaccurate entry of entry information, human error, technical malfunctions, lost/delayed mail, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, inability to access any web site or download materials, damage to a user's computer system (hardware & software) due to participation in this Contest, or late, lost, incomplete, misdirected entries. Winners and entrants agree to release, discharge, indemnify and hold harmless the Contest Sponsors and the officers, employees and agents of each, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Contest-related activity or participation in this Contest. Entrants and their parents and/or legal guardians agree to hold harmless the Released Parties from and against all claims and damages arising in connection with their participation and/or entry in this Contest and/or the awarding or use of any prize awarded.

7. WINNERS' LIST:

For a list of winners please visit www.reefhobbyistmagazine.com/winners after April 5, 2010.

OFFICIAL RULES:

For a copy of these Official Rules, send a self-addressed, stamped envelope to:

Discovered Author, c/o Reef Hobbyist Magazine, 11901 Santa Monica Blvd. Ste 483, Los Angeles, CA 90025 or visit www.reefhobbyistmagazine.com/rules.

